



TRANSIT EQUITY ADVISORY COMMITTEE MEETING

Tuesday / February 12 / 2019 / 4:30 p.m.-6:30 p.m.

TriMet – Columbia Conference Room, 1800 SW 1st Ave, Suite 300 Portland, OR 97201

TEAC:

Ozzie Gonzalez, Tristan Isaac, Ray Atkinson, Brent Balog, Nellie Salvador, Djimet Dogo, Coi Vu, Emily Nelson, Anneliese Koehler, Albert Lee, Richa Poudyal, Jackie Yerby

Staff:

John Gardner, Jodi Miller, Wes Charley, Tia York, Mariya Klimenko, JC Vannatta, Rhyan Schaub, Carl Green, Wendy Serrano

Absent:

Ana Muñoz, Mariam Admasu, Stephen Butler, Jose Juan Cruz, Kevin Sheehan, Jonath Colon

Welcome & Intros

Anneliese Koehler opened the meeting at 4:30 pm.

Fare Products Update

Anneliese: Agenda correction: instead of 17 day and monthly pass it is 14 and 30 day pass. – **Ryan:** updates to fare passes/instruments. Discussed non-HOP instruments. Elimination of TriMet tickets app. Non-Lift foil stamped paper fare instrument will eventually no longer be accepted or sold. 7 & 14 day passes are not as cost beneficial as HOP pass. Simplifying ticket/purchasing choices from current 60 to fewer than 30. Review of Title VI analysis produced recommendations for TEAC: one of which is to ensure transparency and accountability over when paper tickets and passes will be phased out. It has been almost 2 years since launching system – now at 35% adoption. Has been a slow build. Another recommendation was to start recruiting employers to participate in E-Fares or hop as a way to effectively expand the system. We have begun this process. Recommendation to continue to expand the retail network – from 150 to over 500 now. **JC:** Also suggested to create culturally informed multi-lingual public awareness campaign. And to distribute free HOP cards targeting minority and low income riders. We have distributed over 200,000 free cards through community events and community based organizations. We also have a television campaign coming as well as print ads in various languages as we continue the transition to HOP. Still a lot more coming ahead to get the word out. We are looking to partners to help us get the word out further. Working on ticket exchanges to swap out foil stamp tickets and transition value to the HOP cards. Working on geographic based ticket exchanges. **Ryan:** Carl Green and Ryan headed to Board on March 27th to talk about ticket exchange open house. TVM completely converted to HOP in Spring.

Questions:

Ray: timeline for transitioning LIF Program and paper passes converting to HOP. How is that going to work?

Coi: How are you collecting the lists of events that are happening?

Brent: How are ticket exchanges being advertised?

Leadership Update

John: Maurice Henderson (COO) is moving on to BIRD Scooter Company out of Bend. Announced hiring of Sam Desue from KC to replace. Compared transit in KC to PDX transit. We will be trying to get some Executives to come to some of the upcoming TEAC meetings.

Questions:

None.

Safety & Security

John: Getting ready to reconvene the sub-committee. Last time we saw them there was a pile of recommendations that were approved and went before the GM. Draft reports will be shared at February 28 SS meeting. Safety and Security report will come back in front of TEAC after the 28th. Will also look at timeline for recommendations to move forward. What's happening in WA County is different than what is happening in Multnomah County. Could use TEAC help in identifying areas/communities. Will include framework of what this looks like in his SS minutes. Goal is to meet at least every 3 months for SS Meeting.

Questions:

Coi: Is there still space for new seats on SS sub-committee?

Ray: is there anyone from CCC on the list yet?

Public Comment:

IBEW Rep: represented local Union 11 and the work being done by Local 11 in LA County via Kinkisharyo light rail cart manufacturer. She asked that TEAC communicate to the TriMet Board that TriMet can continue to set an example of working with contractors and International and hiring alliances for the workforce that match its communities.

Mission, Vision & Values – Working Draft

Wendy: Alan Lehto presented in November to the group. We have a newly updated draft. Asked the committee to read together and provide feedback. Does the new MVV align with what the committee is thinking? Asked Ozzie if he had anything to add. **Ozzie:** I am here to listen to you folks.

Questions:

Ray: Curious about the wording – choices vs. options

Jackie: Under Vision – is there a word missing? Reads off to her. Under Mission – is SAFE used as a proxy for welcoming? Trying to get at micro-aggressions. 'Accessible' – feels important to call out.

Coi: Feels like the word 'Equity' needs to be included in the Mission or at least used in some context

Ray: re Mission – new mobility and emergent tech important topics these days – should it be pointed out in the Mission?

Brent: Would this information typically appear together on a document? Can some of the word choices be clarified or defined? EX: team, safety, inclusivity, etc.

Anneliese: 'Teamwork' better than 'team'

Coi: Clarify the word 'community'

Ozzie: Did they elaborate on the values in the updated version John is emailing Wendy? Ozzie is curious if there is something in the one word values list that TEAC is looking for to make sure it gets baked in?

Anneliese: Has problem with us stating that PDX is one of the most livable places / top 25. I don't know that you should peg your Vision to some arbitrary 'thing' or 'list' that exists in an international 'thing'

Ray: Can we use the word 'services' instead of 'options'?

Al: Question about Values – in particular 'safety' – how are you defining that?

Tia: the word accessible is missing from the first version

Enrique: on Mission statement, is 'convenient' also defined as 'affordable'?

Enrique: do we want to emphasize affordability as well?

Ozzie: should we shine a light on 'accessibility'?

Djimet: in new version, where is a word that means 'responsive' or 'meeting people where they're at'?

Jackie: add the word 'adaptability'?

Access Transit

John: Updates on expansion of student pass program. We are going to put ~\$500K into a grant program much like the current Access Transit program. We will have a series of grants through different regional school districts. TriMet will award grants by end of May to be used next school year. PPS will not be able to apply for the grants because they are currently covered/not eligible (they pay into the program already). Needs mentioning - David Douglas and Park Rose will also be eligible for funds. Schools have to submit application and demonstrate they have capacity to distribute the fares to the students and report the distribution. School and districts need to be committed to coordinating this program. Last HB2017 meeting it was recommended we look at economic empowerment zones/equity zones as a way to distribute the funds. If we use this recommendation, it will eliminate a lot of schools that could qualify. Going to ask a couple of TEAC members to sit on a review panel in early May to look at what was submitted and make recommendations. We have a draft application. Hope to have a website with all info for people to access and learn about the program. Program is meant to supplement not subsidize.

Questions:

Ray: Does this include GED students?

Ray: Are you talking about areas not serviced well by TriMet?

DRAFT