

# **Title VI Update:** **Analysis of proposed service & fare changes**

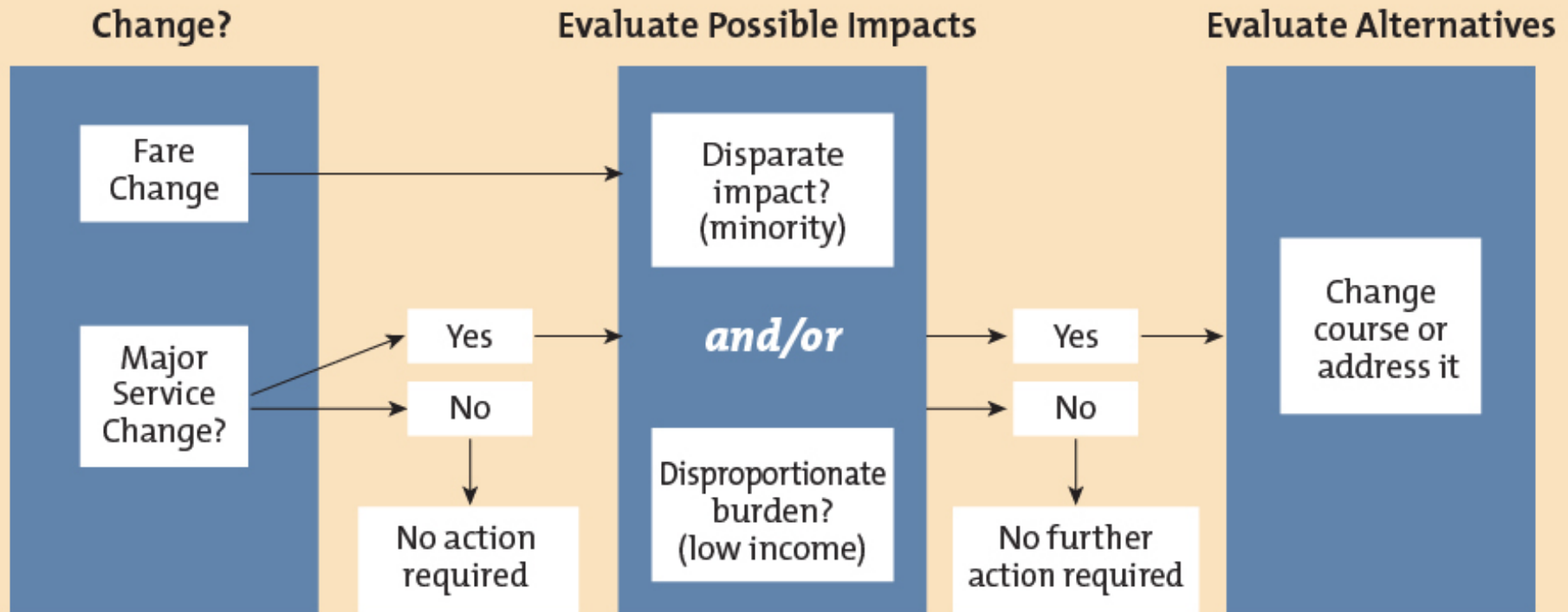
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# Overview

- Title VI Equity Analysis Process Review
- Title VI Analyses
  - PMLR Service Plan
  - Honored Citizen fare increase
  - eFare Title VI and outreach

# Overview of TriMet Equity Analysis



# PMLR Title VI Update

# PMLR Service Plan

- PMLR corridor has:
  - Above-average low-income population
  - Below-average minority population
- Service increasing in corridor
  - Commitment to re-invest service hours back into corridor
- Some service removed/reduced due to routing changes

# Equity Analysis: PMLR

- Service Improvements:
  - Disparate impacts of service improvements
    - Occurring in below-average minority population areas (compared to TriMet district)
    - Potential disparate impact—Justified by commitment to re-invest service hours saved by PMLR back in corridor
  - Disproportionate burdens of service improvements: **No**
    - Occurring in above-average low-income population areas (compared to TriMet district)
    - No disproportionate burden

# Equity Analysis: PMLR

- Stop removals:
  - Disproportionate burdens of stop removals/ service reductions
    - Occurring in above-average low-income population area (compared to TriMet district)
    - Potential disproportionate burden justified by business case
  - Disparate impacts of stop removals/service reductions: **No**

## Additional Steps Taken:

- Closer look at stop characteristics
  - Very low ridership for most
  - One park & ride, accessed almost exclusively by vehicle
- Rider survey conducted at stops of concern
  - Most riders have alternatives, but a few did not have plan if service removed



# Options

## Options to address disproportionate burden

1. Provide rationale for why avoiding, minimizing, or mitigating is not practicable
2. Mitigate: Increase service elsewhere to benefit potentially impacted riders
3. Minimize: Run reduced service to stops of concern
4. Avoid: Keep same service to stops of concern

# Honored Citizen Title VI Update

# Equity Analysis: Honored Citizen Fare Increase

## Questions assessed:

1. Does increasing HC fares disproportionately impact minority and low-income riders?
2. Do the specifics of this fare increase disproportionately impact minority & low-income riders?

# Honored Citizen Fare Increase

	Current Fare	New Fare
<b>Honored Citizen Single Fare (cash/ticket)</b>	\$1.00	\$1.25
<b>Honored Citizen 1-day Pass</b>	\$2.00	\$2.50
<b>Honored Citizen 7-day Pass</b>	\$7.00	\$7.50
<b>Honored Citizen 14-day Pass</b>	\$13.50	\$14.50
<b>Honored Citizen Monthly/30-day Pass</b>	\$26.00	\$28.00
<b>Honored Citizen Annual Pass</b>	\$286.00	\$308.00



# Overview of Analysis

- Minority (disparate impact): **No**
  - » Use fare products similarly to non-minority HC's
  - » UNDER-represented amongst HC's
- Low-income (disproportionate burden): **Yes**
  - » More likely to use single fares than higher-income HC's
  - » OVER-represented amongst HC's (63% of trips)

# Options

## Options to address disproportionate burden

1. Provide rationale for why avoiding, minimizing, or mitigating is not practicable
2. Mitigate: Expand Access Transit Program to increase HC participation
3. Minimize: Work to increase usage of 7-day, 14-day, Monthly passes (smaller % increase). Continue to offer HC Downtown Pass.
4. Avoid: Do not adopt fare increase

# Public Engagement

- TriMet Committees
  - CAT: Endorsed proposal (*contingent on mitigation*)
  - TEAC: Generally okay with (*contingent mitigation*)
- Listening Sessions
  - Throughout region



# Proposed Mitigations

- A) Expand Access Transit (*low-income fare mitigation program*)
- B) Target HC-serving agencies for program participation
- C) Boost discount to HC fares through program



# Next Steps

- Work with nonprofits/CBOs to implement approved mitigation strategy
- Continue outreach to community stakeholders and HC riders

# eFare Title VI Update

# Summary

- Title VI Update
  - Hired DBE firm KFH consulting to conduct analysis
- Preliminary findings
  - Potential benefits for low-income & minority populations from:
    - Fare caps
    - Expanded retail network
- Potential Title VI concerns:
  - How we handle on-board cash transfers & day pass purchases
  - Minimum load on eFare cards

# Next Steps

## Outreach:

- Focus groups (April/May)
  - Community Based Organizations (CBOs)
- Transit center “pop-up” surveys (May)
- Community forums (May)
- TriMet Committees (March-June)
  - TEAC
  - CAT

To inform final policy decisions & strategies  
prior to Board consideration (*Fall, 2015*)